



Three decades of shared commitment, now
forging ahead on a new journey.



Growth Handbook



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聚力新征程

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1996 年工厂创立

FOUNDED IN 1996



1996 — 2006

Brand founded capacity built

实业启航，从零到一。

1985

前瞻布局

我们的创始人便已前瞻性地将反光材料技术引入中国市场，并积极投身于中国反光服装专业团队的打造，为后续发展奠定了坚实的技术与人才基础。

As early as 1985, our founder had the foresight to introduce reflective material technology to the Chinese market and actively devoted himself to building a professional reflective garment team in China, laying a solid technological and talent foundation for future growth.

1989

首单出口

凭借高品质的产品，舜发完成了首单集装箱经济款的出口业务，成功敲开了国际市场的大门。

In 1989, relying on high-quality products, Shunfa successfully completed its first container-sized export order, officially opening the door to the international market.

1996

工厂落成

实业启航

在浙江武义县北缸窑，舜发的第一间厂房正式建立，标志着公司正式走向规模化生产。同年，舜发成功拥有了真正意义上的“第一件”专业反光产品，在安防服装领域扎下了坚实的根基，开启了品牌发展的实业之路。

In Beigangyao, Wuyi County, Zhejiang, Shunfa established its very first factory – a milestone that marked the company's official move into large-scale production. That same year, Shunfa delivered its first professional reflective product, cementing its foothold in the safety apparel industry and setting the course for the brand's growth in manufacturing excellence.



品牌初创，产能筑基。

在创业的黄金十年里，舜发完成了从加工生产到自主品牌运作的华丽转身。

2001年，市场需求的扩大催生了“SFVEST”品牌的正式创立与注册。同年，为了匹配不断增长的内外销订单，公司迁址至东升工厂，实现了第一次产能大升级，构建起完善的全供应链体系。

随后几年，品牌影响力不断扩大。国内品牌“安博世”也随之成立，品牌聚焦国内职业防护市场，沿用海外出口级品控标准，打造适配本土作业场景的安防产品体系。

2001 – Driven by growing market demand, the brand "SFVEST" was officially established and registered. That same year, to keep pace with the increasing volume of both domestic and export orders, the company relocated to the Dongsheng Factory, completing its first major capacity upgrade and building a fully integrated supply chain system.

In the following years, the brand's influence continued to expand. The domestic brand "Anboshi" was subsequently launched, focusing on the Chinese occupational protection market. Adopting the same export-grade quality control standards, Anboshi was developed to create a safety product system tailored to local working conditions.

产能扩容与技术迭代引进

升级扩容，研发驱动。这十年，舜发在扩充物理产能的同时，将“技术研发”提升到了战略高度。
Capacity Expansion, R&D-Driven. Over this decade, Shunfa not only scaled up its production capacity but also elevated technology R&D to a strategic level.



2006—2016

Key Milestones
in the Startup Period



2009年，公司迁址温泉路，产线扩至6条，规模化优势进一步巩固；2011年，安徽20,000m²现代化分厂投建，为后续增长储备产能；2014年，落户武汉白洋渡工业区，生产基地再次扩展至20,000m²，产线布局更加科学现代化。三次迁址与扩产，奠定了舜发在安防服装领域的产能基础。

In 2009, the company relocated to Wenquan Road and expanded its production lines to six, further strengthening its advantages in large-scale manufacturing. In 2011, a 20,000 m² modern branch factory was established in Anhui, building up production capacity for future growth. In 2014, the company moved to Baiyangdu Industrial Zone in Wuyi, once again expanding its production base to 20,000m² with a more scientific and modernized production layout. These three relocations and expansions laid a solid capacity foundation for Shunfa in the safety apparel industry.



检测仪器
75+



月产能
200W件



专利
80+

产能扩容与 技术迭代引进

2015年，具有重大战略意义的里程碑事件发生——舜发投入100万元重金，正式成立舜发安防研发中心。通过高强度的技术引进与自主研发，舜发在反光材料性能与防护服工艺上取得了质的突破，实现了从“纯制造”向“智造与创造”的跨越。

2015 - A strategically significant milestone was achieved - Shunfa invested RMB 1 million to officially establish the Shunfa Safety R&D Center. Through intensive technology introduction and independent R&D, Shunfa made qualitative breakthroughs in reflective material performance and protective garment craftsmanship, achieving the transition from pure manufacturing to intelligent manufacturing and innovation.



Solution Capability Building & Leading Industry Position

综合方案实力构筑与行业标杆地位



Setting Standards
Expanding Globally

标准引领，全球布局

在最近这十年，舜发不仅成为全球供应链的坚实后盾，更确立了中国安防行业的引领地位。

2020年，舜发作为核心参编单位，参与起草国家标准GB20653-2020《防护服装 职业用高可视性警示服》，技术实力与行业话语权达国家顶尖水平。2023年，占地100,000m²的新一代智慧工厂投产，配备50条产线及2,500名专业工人，构建全球领先的超级交付能力。2025年，印尼分厂建成投产，新增15,000m²厂房及15条产线，让“中国标准”与“舜发品质”深度惠及全球客户。

2026年，公司成功入围公安部《人民警察服装生产企业目录》，严格执行公安被装行业标准，建立从面料入厂、制版裁剪、缝制工艺到成品检验全流程质量管控体系。依托成熟的规模化生产能力，可满足公安系统大批量、标准化制式被装订单需求，服务全国各级公安采购项目，保障产品合规、质量稳定、交付及时。

2016—2026

反光服
中国标准起草单位



BUSINESS PARTNER

合作企业



三十年笃行致远，共赴无界未来。

站在三十周年的新起点上，舜发将继续秉持科技创新的精神，坚定不移地推动劳保行业的转型升级。我们将深入洞察市场与客户的需求，依托强大的研发实力与生产规模，提供更具竞争力的产品与解决方案。

As we mark three decades of excellence, Shunfa remains committed to innovation-led transformation in the PPE industry. By understanding evolving market needs and leveraging our R&D strength and manufacturing scale, we continue to offer products and solutions that set the standard.

未来发展 展望

Future Outlook



继续与全球优秀合作伙伴共建紧密的产业生态，以更坚实的产品质量与服务，共同开启安防科技的下一个黄金三十年。

We will continue to foster a close-knit industrial ecosystem together with our excellent global partners, and through enhanced product quality and service excellence, we look forward to co-creating the next golden thirty years of safety technology.

高可视警示工装：款式丰富（反光背心 / 雨衣 / 棉服 / T 恤、防晒服等），满足国内 GB-20653-2020、海外 CE、CSA 标准，可定制；
安全 帽：ABS、PE、玻璃钢多材质，符合国标 GB 2811-2019，支持定制；
辅 警制式装备：全套 2025 新款辅警执勤服饰，资质入围公安部警用装备采购清单，遵从 GA 446-2003 警用规范；
配 套防护配件：劳保鞋、手套、安全带等劳保配件，全品类可按需定制。

High-visibility workwear: multiple styles (reflective vests, raincoats, cotton-padded coats, T-shirts, sun-proof wear), GB-20653-2020, CE & CSA-compliant, customizable
Safety helmets: ABS, PE and fiberglass options complying with GB 2811-2019 for custom orders
Auxiliary-police gear: full-set new-style 2025 duty uniforms meeting GA 446-2003, qualified supplier for MPS police-equipment procurement
Supporting protective fittings: customizable safety shoes, work gloves, safety harnesses

Layout of Core Product Matrix

核心产品矩阵布局

